



Issues Critical to Your Self-storage Business Today

Is Your Website a “Responsive” Website?

"Mobilegeddon" is the name coined for Google's latest web search and ranking tool. The term "responsive," means that your website resizes so that it works well with mobile devices. If your site is not “responsive”, then Google will rank you beneath responsive websites. We have contacts who can review and assist you.

Have you Considered Online Auctions?

We recently met with several of the online Self-storage Auction vendors and WOW. They tell us they have complied with any requirements of Oregon, and that online auction may garner higher bid prices but the **biggest benefit** is to the facility owner who regains control of a process that may have become far too time consuming and which detracts from their business. Call if you would like to know more. We have contacts who can answer your questions in order to determine if online auctions are for you.

Are you in Compliance with SCRA? Can you afford \$170,000.00 to find out?

NBC news reported that one California Storage owner learned the hard way and will now have to pay \$170,000.00 for selling a client’s possessions without complying with the SCRA. Ouch! It’s worth reviewing.

One LAST thing... Micro and Valet Storage continues to gain a lot of attention etc. We would like to know if you’ve looked at Micro and Valet options; let us know.

Like to learn MORE on these and other issues? Call a Storage Professional listed below; we can help.



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Why would I want to Sell my facility now?

1. Inevitable Increase in Interest Rates...
“a Fed rate increase is likely sometime this year, economists believe.” WSJ June 7, 2015
How will raising rates impact your value?
2. It’s a Seller’s Market, demand is HIGH
3. Life Changes, when is YOUR Right Time?

Call today, we’re local... Let’s Talk



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